

December 9, 2015

Memorandum #2015-158

TO: askHRgreen.org: Fats, Oils and Grease Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Fats, Oils and Grease Subcommittee Meeting – Tuesday,
December 15, 2015**

This is to call the next meeting of the **askHRgreen.org: Fats, Oils and Grease Subcommittee** for **Tuesday, December 15, 2015**. The meeting will begin at **9:30 a.m.** and will be held in **Board Room A** at the HRPDC office located at **723 Woodlake Drive, Chesapeake**.

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for November is attached for your review and information.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Events

February 19-21 - Mid-Atlantic Home & Garden Show, Virginia Beach (TBD)

April 16 – Virginia Living Museum Earth Day, Newport News

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

Action: None.

3. Media Planning

Attached are the campaign summary reports from the What Not to Flush and Holiday FOG media campaigns for review. The Committee should discuss themes/messaging for the spring TV media campaign.

Attachment 3-A

Attachment 3-B

Action: Determine campaign theme.

4. Promotional Items

The 10,000 mood bracelets have arrived. Attached is the breakdown of quantities for each locality and HRSD. Committee members can pick them up during the meeting.

Attachment 4

Action: Based on discussion.

5. Roundtable Discussion

Committee members should share any information or discuss any current issues with their FOG programs.

Action: Based on discussion.

6. Staff Reports

Budget – The current budget is attached for review. The Committee should discuss reallocating funds to allow for the total amount of the spring media campaign.

Attachment 6

Action: Based on discussion.

Next Meeting – Tuesday, January 19, 2016 at 9:30 a.m. in Newport News.

KRC/jc

askHRgreen.org: Fats, Oils and Grease Subcommittee:

Tory Askew, SU
Dan Baxter, NN
Kate Bernatitus, IW
Dan G. Clayton III, WM
Michael Coy, YK
Sarah Crawford, HRSD
Beth Davis, JC
Barry Dobbins, HA
Regina Duncan, HA
Tom Fauber, JC
Catherine Filipowski, NO
J. Arnie Francis, GL
Melissa Halpert, CH
Steve Hatcher, IW
Joyce Heffington, NN
Latoya Henry, NO
Jerry Hoddinott, CH

Josiah Jendrey, SM
Ron Johnson, HRSD
Harry C. Kenyon, NO
John Knowles, CH
Robert Mickelborough, GL
Kate Nixon, VB
Danny Poe, JC
Lynn Proctor, VB
Ellen Roberts, PQ
Erica Roberts, VB
S. Mark Swilley, YK
George Taylor, CH
Erin Trimeyer, PO
Eric Tucker, NO
Brent Werlein, VB
Kim Wieckert, SU
Brian Wilson, NO